



WINERY NEWS

SECOND EDITION

JUNE 2005

WINE CLUB LAUNCHED

The big news is that we started our wine club. We decided to call it the Costello Family Wine Club because we will treat our club members like family. A wine club is a way for regular Mt. Brow Wine lovers to receive wine at a discount in exchange for agreeing to buy wine at regular intervals. Wine Club members receive ‘inside scoop’ winery news, discounts on wine and gift shop items, and invitations to Wine Club only events at the winery. It is free to join and the minimum wine purchase is only 2 bottles per quarter. The winery will automatically bill your credit card and ship the wine if you wish or notify you when to pick up your wine and you save the freight. The winery chooses the wine for quarterly shipments. See the attached information and application. We would love for you to be a member. A strong wine club provides continuity for the winery and an opportunity for club members to have fun and be treated like a VIP at the winery.

BRING A PICNIC

You are always welcome to bring a picnic to the winery and use one of several picnic tables we have on the property. Taste some wine, choose one to go with your picnic and enjoy. You are always welcome to walk through the vineyard and take pictures.

VINEYARD NEWS

This is a busy time of the year in the vineyard. The deep winter watering and now warm sunshine create the perfect combination for lots of growth. We are suckering, shoot thinning and leafing, and, of course, mowing. Dennis, our vineyard manager, is in charge but Pam and I are in the vineyard as much as possible to help with the seemingly endless task. Dennis told me as I was getting ready to start this newsletter that he is very happy with our progress and says “The vineyard has never looked so good”. That is a good feeling.

SANGIOVESE SOLD OUT

As many of you already know, the 2003 Sangiovese is sold out in the Tasting Room. We have reserved a few cases for our commercial customers and hope to stretch that supply to keep them going. Sangiovese is our signature wine and are pleased that you like it. We will be releasing our 2004 Sangiovese this fall.

SYRAH FOR BREAKFAST?

You wouldn’t drink wine for breakfast but the 2003 Syrah has a distinct aroma of dark roasted coffee. To the taste, the coffee gives way to a soft black licorice. This is followed by some controversy, but many agree that a black cherry lingers at the finish. In any case, the 2003 Syrah sparks many interesting conversations in the tasting room. Try it.

**SONORA HILLS WINE LOVERS
VISIT MT. BROW**

The winery welcomed a group of 38 wine lovers from Sonora Hills. Jim made a short presentation about the winery and vineyard and then talked about wines as Pam poured and the group tasted. Many then purchased wine and all brought out their picnic lunches and seemed to have a great time. We are happy to welcome groups like this during the week when the tasting room is closed to the public. Give us a call.

MT. BROW WINERY HOSTS TWA

The Tuolumne County Wine Association held its May meeting at the Costello's home. This gave Jim a chance to talk about the startup of the winery and share some Mt. Brow Wine with the group. Charlene Heller is the President of the TWA. You can call Charlene at 586-7323.

RESTAURANTS

The list of restaurants that serve Mt. Brow Wine continues to grow. We will appreciate your support of those restaurants. Of course order Mt. Brow when you go there.

Sonora

Alfredo's

Banny's

Back Street Bar and Grill

Washington Street Steakhouse

Birdie's at Mountain Springs

Jamestown

Solomon's Landing

Twain Harte

Eproson House

El Alazan

The Rock of Twain Harte

Columbia

Pickle Barrel

Lickskillet

Douglas Saloon

City Hotel

Pinecrest

Dodge Ridge Resort

Sunnyvale

Lion and Compass

Tuolumne

Seven Sisters at Black Oak Casino

**RETAIL OUTLETS FOR MT.
BROW WINE**

Cost U Less

Jamestown Olive Oil Company

Tar Flat Antiques

Twain Harte Market

Pickle Barrel

O'Brien's Market

CHARITABLE EVENTS

Mt. Brow Winery has poured at the following charitable events.

Central Sierra Arts Council Grand Opening

Sonora Soroptimist Wine and Art

Twain Harte Soroptimist Food and Wine

Columbia College Foundation

Yosemite Area Girl Scouts "Taste of the Vine", Modesto.

**TRAVEL WRITERS VISIT MT.
BROW WINERY**

In association with the Tuolumne County Visitor's Bureau, Mt. Brow Winery hosted a group of travel writers from all over the country. They visited many Tuolumne County venues and we hope they will go back and write about us in their various publications.

BUSY, BUSY, BUSY

As you can tell by these articles, we have been busy since our opening just six months ago. We don't expect that to change.

MT. BROW WINERY

10850 MT. BROW RD.

SONORA, CA 95370

TEL 209 532-8491

FAX 209 536-1261

email info@mtbrowwinery.com

www.mtbrowwinery.com